

ILM Level 5 Award in Enterprise & Entrepreneurship

Who is this Award suitable for?

The Award in Enterprise & Entrepreneurship is the ideal programme for anyone contemplating setting up their own business or who are about to set up a new business.

This course is suitable for:

- Potential entrepreneurs to build their skills and knowledge to grow their new business
- Owner-managers who want to run their business more effectively
- Anyone setting up a business unit within a larger organisation
- Anyone wishing to set up a charitable organisation, social enterprise or co-op.

Benefits for the Entrepreneur

- Understand the process of setting up a business
- Be clear about expectations and motivations, and the risks involved
- Define your business idea and assess its viability
- Work on your business plan, budget and cash flow forecast
- Build skills and knowledge in key areas
- Present your business plan to interested parties with conviction and self-assurance
- Workplace assessment ensures you develop a comprehensive business plan.



Mandatory Units

1 The first unit, **“Assessing Own Suitability for Enterprise”** prepares the learner for the personal and practical challenges of starting a business. The learner gains an understanding of the risks involved in being self-employed alongside the skills, knowledge and abilities needed to start and run an enterprise.

2 The second unit, **“Assessing the viability of a business idea”** examines demand for the product/service and explores the existence of any competitors in their sector. It also defines the personal aims and objectives for starting up a new enterprise and of the proposed business idea.

Indicative Course Content

Assessing own Suitability for Enterprise

Understand how to gather advice about the proposed business idea

Be able to propose your idea for the enterprise

Understand the viability of the proposed idea

Assessing the Viability of a Business Idea

Understand what is meant by self-employment

Understand the risks involved in self-employment

Understand the skills, knowledge & abilities needed to start and run your own enterprise

Developing a Business Plan

Analyse and select the most relevant information about your proposed plan

Develop a clear and concise business plan in an acceptable business format

Presenting a Business Plan

Learn "Best in Class" presentation techniques; how to explain your idea & provide necessary facts & figures

Respond to questions in support of your business plan with confidence & self-assurance

Duration & Assessment

- Duration of course - 2 weeks
- Access to ILM learning & development portal
- Learner plans that involve self-learning, team-work, case studies and assignments
- Work based assessments
- Students will keep a record of their learning via a portfolio which will be assessed on completion of the course
- Students will be expected to undertake approximately 1-2 hours of home study each week.

ILM Certification

Upon completion of the program and assessment, each learner will be awarded with their "**Award in Enterprise & Entrepreneurship**" and membership to ILM. These elements have been designed in order to show to ILM that you are able to put the skills and techniques learned on the programme into practice.

Career & Life Planning offers full support and guidance in completing these final elements. ILM membership brings access to a wide range of online resources, news and information that have been specially selected to support management learning and development.



LEVEL **5**



About Career & Life Planning

Career & Life Planning is a professional training & coaching company founded and managed by Joe Delaney. Joe is a qualified coach and former Recruitment Director with BDO. The company provides many management, leadership and personal development programs for different groups and individuals within the labour force.

We have developed a bespoke Coaching Methodology called the “5 Steps to Success” (supported by Enterprise Ireland) which is now established as a fresh new approach to faster and improved employee engagement while also ensuring individuals get work-life better..then balanced.

Career & Life Planning is an Approved Centre for the Institute of Leadership & Management; Channel Partner with Franklin Covey for Management & Leadership Development Programs and licensed facilitator for “The 7 Habits of Highly Effective Teenagers”.

We select only “best in class” trainers and coaches to work with us on selected assignments and use a bespoke Learning Management System to create real return on investment for all our training.

About ILM

The Institute of Leadership & Management (ILM) is the UK’s largest management body, combining industry-leading qualifications and specialist member services. It is the award body for Leadership & Management qualifications and the professional membership body for leaders and managers in the UK.

Their qualifications are practically based and designed to enhance the individuals knowledge and skills to succeed in their role.

ILM forms part of the City & Guilds Group, and their primary purpose is to improve the standards of leadership and management in order to drive social and economic prosperity. They work with organisations of all shapes and sizes to define, develop and embed the leadership and management capability they need to succeed.

Contact Career & Life Planning

PHONE: + 353 (0)91 700 220

WEB: www.calp.ie

EMAIL: info@calp.ie

Guide to Awards

In the UK, this internationally recognised course is accredited to the UK Qualifications and Credit Framework (QCF) as a Level 3 Award.

In Ireland, this award is recognised on the National Framework of Qualifications (NFQ), as a

Level 5 Award.

